

Gray



HODINA; AI & OM; KOHLER; AVI LOUD; SNOHETTA

PRINT EDITORIAL CONTENT

BULLETIN

Still Life: A striking Instagram account owned by a creative that relates to the issue theme.

First Look: Profile of an up-and-coming, emerging talent.

Intel: News from the fields of interiors, architecture, art, design, fashion, technology, books, and culture.

Elsewhere: Timely, must-see events and projects happening around the world.

FIELDWORK

Design: An industrial designer, product, or brand of the moment.

Studio Visit: Inside the workspace of a creative mind.

Seal of Approval: Endorsement of a timely person, project, or product.

Background Check: Backstory of an iconic design object, building, or project.

Objects of Desire: Themed product roundup that celebrates the objects and the people who made them.

Review: A design critic or historian's take on a relevant topic.

Power: Spotlight on a creative whose work affects social change.

Art: A look at a relevant artist, curator, or relevant individual in the arts scene.

Fashion: A brand or designer making a mark in the fashion world.

FEATURE WELL

Features: Includes long-form profiles, interiors projects, and architectural projects that reflect the issue theme.

In Pictures: Photo essay of artwork, photography, book pages, or other compelling imagery accompanied by a first-person essay about the work shown.

APPENDIX

Checking In: New hotels, restaurants, and boutiques.

Agenda: A global event calendar of timely art, architecture, and design happenings.

Obsession: A look at a creative's quirky collection.

*Subject to change at the discretion of the editor.
For editorial inquiries, contact editors@graymag.com.*



LARRY GOLDSTEIN

2019 PRINT EDITORIAL CALENDAR

No. 44:
February + March

LUXURY

Opulence and splendor are the words of the day. Luxury from a Pacific Northwest point of view—where depth, meaning, and richness rule.

+ The Top 20:
Kitchen + bath

Ad Close: Dec. 19
Material Due: Jan. 2
Subscribers: Jan. 31
Newsstand Feb. 5

No. 45:
April + May

UNFILTERED

Bold. Brash. Black and white. In our most dramatic issue yet, we look at design through an achromatic lens.

Distribution includes
Design Week Portland, ICFF,
WantedDesign New York

Ad Close: Feb. 20
Material Due: Feb. 27
Subscribers: Mar. 30
Newsstand: Apr. 2

No. 46:
June + July

IN BLOOM

Need-to-know hotels, restaurants, shops, and other flourishing design destinations, alongside inventive outdoor living spaces.

+ Objects of Desire:
Outdoor Furniture
+ Ad section:
Shops by city

Ad Close: April 24
Material Due: May 1
Subscribers: May 31
Newsstand: June 4

No. 47:
August + September

DESIGN RENEGADES

A deep-dive into the on-the-rise talent, projects, and ideas shaping the future of the industry.

+ Objects of Desire:
Wallpaper, Rugs,
and Textiles
+ Fashion's Smash-Hits

Distribution includes
Seattle Design Festival,
IDS Vancouver

Ad Close: June 19
Material Due: June 26
Subscribers: Aug. 1
Newsstand: Aug. 6

No. 48:
October + November

THIS CHANGES EVERYTHING

Game-changing objects, influencers, and products, hand-picked by GRAY editors.

+ Objects of Desire:
Lighting, surfaces,
and finishes
+ The GRAY gift guide

Distribution includes
WestEdge Design Fair,
AIA Seattle and Portland
Honor Awards

Ad Close: Aug. 21
Material Due: Aug. 28
Subscribers: Sept. 27
Newsstand: Oct. 1

No. 49
December + January

TOUR DE FORCE

A comprehensive look at who's who in design, including the judges, winners, and finalists of the third-annual GRAY Awards.

+ Objects of Desire:
Table and Tabletop

Distribution includes
GRAY Awards, IDS Toronto,
KBIS

Ad Close: Oct. 23
Material Due: Oct. 30
Subscribers: Nov. 23
Newsstand: Dec. 2